

BRIDGE SEERS TO SELL STOCKS

Get-rich-quick Swindlers in
League with Unscrupulous
Fortune-Tellers to Win the
Cash of the Unwary.

DUPES ARE MOSTLY WOMEN.

"Seers" Obtain a Commission on All
Sales of Worthless Stocks and
Bonds That Are Made Through
Their Recommendation.

Get-rich-quick men, owners of mining
and other stocks of little value, and
Wall Street schemers in general, have
discovered a new way to trap the un-
wary. They have called to their aid the
hordes of clairvoyants, palmists and for-
tune-tellers that infest the city, with
great profit to every one concerned with
the exception of the investors.

The seers into the future always have
had more or less of a connection with
speculative affairs. They never hesitated
to give tips and advice to their clients,
as the dunes are called, but it is only
recently that they have gone into the
business of "recommending" worthless
stocks.

The first man to realize the value of
fortune-tellers in promoting get-rich-
quick schemes was the general manager
of a realty and construction company.
This company, according to a pretty
printed prospectus, had an option on a
piece of country property and had en-
tered into negotiations with a theatrical
company to lease him a theatre to be
constructed in this city. These were the
assets of the company that were offered
as security for \$100,000 of capital stock
the company was anxious to sell.

In League with Fortune-Teller.
The investing public did not seem
anxious to purchase the stock. Then
the manager of the company conceived
the idea of enlisting the aid of fortune-
tellers.

The first one he approached asked at
the offer of a 10 per cent. commission.
"Make it 15 per cent.," he said, "and
I'll consider it."

"Send me only women investors and
I'll give you 20 per cent.," said the
manager.

This offer was refused and was at
once placed before a man on Twenty-
eighth street. It was accepted, and
since that time the fortune-teller, who
has had more than one experience with
the police, has made a great deal of
money by "recommending" worthless
stocks.

One of the best-known palmists in the
city in discussing this new phase of the
fortune-telling business, said:
"I don't believe it is any exaggeration
to say that more than \$1,000,000 has been
paid for worthless stocks and bonds
during the past few months by persons
acting under the advice of so-called
fortune-tellers."

Dupes Are Mostly Women.
"The worst feature of the swindle is
that nine out of ten of the dupes are
women of small means. Most of them
are in trouble of some kind when they
approach the fortune-teller, generally
of a family nature. They are in such a
mental condition that it is an easy matter
to lead them in any direction."

"After they have been impressed by a
lot of hocus pocus that wouldn't fool a
child in its right senses, they are gradu-
ally led up to the investment trough.
Under no circumstances will the for-
tune-teller consent to handle the money
to be invested. That would never do.
It might get him in trouble. He simply
tells her he knows of an immensely val-
uable stock that is being offered at a
tenth of its value, gives her the name of
the man who has it and then sits down
and waits for his commission to be
brought to him."

This latest swindle is the meanest
and most profitable of all. It has been
guilty of. Ever since there has been
fortune-telling money has been
made by recommending certain doctors,
lawyers and tradesmen. That was com-
paratively harmless, for in each in-
stance some value was given.

"It is only since fortune-tellers have
become runners for the swindlers of
Wall Street that they have succeeded in
taking all of a million dollars from the
pockets of easily duped women."

LAWYER CHALLENGES TWO IN COURT TO FIGHT.

Trouble Between Johnson and
Beale and Williams Feared
at End of Trial.

SAN FRANCISCO, Sept. 18.—Lively
times are expected at the conclusion of
the trial of Frederick Marriott's suit for
damages against Hiram Johnson, Beale
and Williams. H. Williams, attorney for
Johnson, shot Marriott because of a
published attack upon Miss Marie Oze,
whom Beale subsequently married.

In court to-day Hiram Johnson, at-
torney for Marriott, twice challenged
Williams and Beale to meet him in any
kind of a personal encounter, and those
who know the temper of the trio for
there will be a meeting after the trial
ends.

At one time to-day Johnson, in exam-
ining Beale, was particularly belligerent.

"Are you a lawyer or a prize-fighter?"
asked Williams. Johnson shook his
finger at Williams.

"Well, possibly I am enough of both
to take on either you or Mr. Beale or
both if you will come out to front."

Disorder reigned and the judge ad-
monished the wranglers. Later the re-
fused between the two and the two
defendants became so strained that
bailiffs were stationed near to prevent
an encounter.

AIRSHIP RUNS AWAY.
LONDON, Sept. 18.—Stanley Spencer,
the aeronaut, left the Crystal Palace at
5 P. M. on his proposed trip around St.
Paul's Cathedral.

After manoeuvring for some minutes
he headed for the Cathedral, which he
reached at 6.30. At a considerable
height above it he made a half circuit
and started homeward against the wind.

At 6.10 P. M. a strong wind from the
south drove the airship north. It was
lost to view over the North London
suburbs.

Mr. Spencer tried to alight in the
grounds of Alexandra Palace, North
London, but failing to do so, continued
his journey north and was later
observed at 8.30 in Trent Park, New Barnet, about
eight miles out in the contrary direc-
tion to Crystal Palace, to which he had
intended to return.

We Give Sperry & Hutchinson Green Trading Stamps.
THE BIG STORE ACTIVITY IN ITSELF
SIEGEL COOPER CO.
SIXTH AVE. MEET ME AT THE FOUNTAIN 16th & 15th STS.

Misses' and Girls' Outergarments.

This department of The Big Store cannot be overlooked by the critical mother who would have her children appear nattily garbed. It offers every facility for the economical shopper.

We quote the following from among the special offerings for Saturday:



MISSSES' LONG BLOUSE SUITS of Zibeline 'with broadcloth strap-
pings, new sleeve; brown, blue and Oxford, **8.50**

MISSSES' NATTY BLOUSE SUITS of Venetian Cloth, trimmed
with fancy ornaments; Percaline drop skirt, **12.75**

MISSSES' 3/4 LENGTH COAT SUITS of Blue Cheviot, well tailored
and lined throughout with satin; coat
trimmed with braid, **16.75**

MISSSES' STYLISH LONG BOX COAT SUITS of fine Zibeline
and mixtures; entirely new and smart effect, **24.50**

MISSSES' WALKING SKIRTS, in
a variety of styles and materials; at **3.95**

GIRLS' JUNIOR SUITS, of Scotch
Tweed, in many pretty mixtures.
Box coat, with shoulder
cape; plaited skirt, **11.75**

GIRLS' JUNIOR SUITS of fancy
materials, new Russian collarless
Box Coat with velvet trimmings,
skirt effectively shaped; special, **13.50**

GIRLS' MILITARY JUNIOR SUITS, of Blue Cheviot with Nor-
folk Box Coat, embroidered emblem
on sleeve, large brass
buttons, plaited skirt; special, **18.75**

GIRLS' FINE ALL WOOL CASHMERE DRESSES, various
colors; dainty designs,
prettily trimmed; all sizes, **3.95**

7th Birthday Cigar Sale--Saturday's Specials

To-morrow we offer at special prices thousands of choice Cigars. All carefully made from the best selected tobaccos. Rare values, to be had only on such occasions as our Anniversary Sales.

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| CLEAR HAVANA ROTHSCHILDS — All-Havana, Cuban made, al- lotted brands in such desirable shapes as Puritana Five, Fagete- lar, etc.; regularly up to \$8.00 per 100; box of 50, 4.00 | 10,000 CLEAR HAVANA CON- CHAS , Key West and New York make; several brands of high-grade goods that would sell regularly up to \$8.00 per 100; box of 50, 2.50 | HOFFMAN HOUSE BOUQUET — 10c. size; box of 50, 2.50 | LA MACETA PERFECTOS ; box of 50, 1.25 |
| 5,000 HIGH-GRADE CLEAR HA- VANA CIGARS , Cuban made, al- lotted brands in such desirable shapes as Puritana Five, Fagete- lar, etc.; regularly up to \$8.00 per 100; box of 50, 3.00 | 7,000 CLEAR HAVANA PERFEC- TO , Key West and N. Y. make, strictly finest quality; regularly 12c.; Cuban workmanship; box of 25, 2.25 | MARCONI PERFECTOS ; box of 50, 1.85 | 10,000 PORTO RICAN CIGARS — 5c. quality; box of 50, 1.00 |
| | | GREAT METROPOLIS INVINC- IBLE —Biggest cigar value ever offered; box of 25, 1.25 | MAIL ORDERS SOLICITED. (Main Floor, East, 18th St.) |
| | | SUPREMACY ; box of 50, 1.35 | |



Hand Finished--Journeyman Tailored Sarments

These terms are used very frequently by advertisers who are not over particular in their statements. In the Siegel Cooper Store it means: **HAND-FINISHED BUTTON HOLES, COLLAR, FRONTS AND SHOULDERS.** It means—Coats that are moulded in the tailoring to fit the human form. **AND NOT COATS SEWED TOGETHER LIKE A BAG AND PRESSED INTO SHAPE.** It means—**WAISTCOATS** that are properly "concaved" at the shoulder and "held in" at the edges. It means—**TROUSERS** that are "Correct Form." No wrinkling at the crotch, pulling at the seat, bagging at the knee.

A Great Offering at Fifteen Dollars in Our Men's Store.

Every Clothing Store or Clothing Department offers Suits at "FIFTEEN DOLLARS," or near that price—there's nothing novel about the price. But the price is the only similarity with our suits.

Siegel Cooper Co.'s Ready-to-Wear "Fifteen Dollar" Suits Are Beyond All Competition

Such a concentration of style, quality, tone and value is impossible elsewhere except at very much higher prices—We are here to prove it, **AND WE FIT EVERY BUILD OF MAN AND SUIT EVERY TASTE.**

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| Black Fabrics of All Textures. A new fabric in the great family of "Blacks" is our Special "Velour." It shows a slight rib. These garments are "Venetian" lined. Then we show Black Tibbets, Diagonals and Worsted. Both single and double breasted; also 3- button cutaway frocks. \$15.00 | Fancy Mixtures-- Foreign & Domestic Absolutely the greatest selec- tion ever shown at a popular price. Worsted, Tweeds, Cheviots of exclusive designs, shown only at high-class tailors' usually. All styles of sacks, including "Columbia" close-fitting. The new medium rib double-breasted sack also largely represented in richer che colorings; sizes to fit every build. Strictly "Journeyman Tailored." \$15.00 | Silk Mixtures and Neat Effects. The very fabrics that conservative men want, and that are hard to find in other stores. Black and white, navy, slate and subdued colorings. In Silk and Worsted; also Cassimere Cloths. Both single and double breasted sacks; also 3- button cutaway frocks. \$15.00 |
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| Our Men's Trousers Store. Success is not generally achieved except by MERIT. Siegel Cooper Co. TROUSERS have made a reputation for themselves all over the United States. We do not sell "Dollar Trousers," nor do we compete with the 5th Avenue Tailor's "Twenty Dollar Trousers." We show the very best of fabrics, styles and values, and sizes to fit Every Man, at \$3, \$4 & \$5 | Our Rain Coats and Top Coats. Another distinctive feature of the Men's Store. RAIN COATS! Many men have come here and then looked around—all over town, but invariably came back—and bought. Siegel Cooper Co. RAIN COATS have become a standard. You can find styles, colorings and values here that will surprise you, and sizes to fit Every Man, at \$10, \$12.50 & \$15 |
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Our Men's Hat Store Is Making History These Days

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| Silk Hats. The new Au- tumn carrot shapes. Fine silk plush on perfect bodies. A most remark- able offering. At \$3.50 & \$5.00 | Alpines and Derbys. All Colors. All Sizes. AT \$2.50 | Opera Hats. Our announce- ment last week caused a sen- sation. New blocks. All sizes at your selection. Just \$5.00 |
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"Gold Medal" & "Silver Medal" \$1.50
A Revolution! Just See Them.

Spiritedly Celebrating The Big Store's 7th Birthday!

First Demonstration in America of The New Developer "Coxin"

To-morrow in the Photographic Supply Department of the Siegel Cooper Store.

No More Dark Rooms.
Plates Developed in Broad Daylight.
By All Odds the Most Remarkable
Idea Yet Discovered in Photography.

"Coxin" simplifies Photography as never anything else has
done. It will be demonstrated in our Photographic Supply Depart-
ment on the Third Floor to-morrow for the first time in
this country. Come and see the plates developed in
broad daylight. Price for a 16-ounce can of "Coxin," **50c**

Specials in Other Camera Supplies and Cameras.
FOUNTAIN 4x5 PLATES, as good as the best, per doz., **25c**
FOCUS CLOTH, black per square yard, **15c**
PLATE HOLDERS, with rubber slides, 5x7 size, to fit Wizard
Cameras, special at **25c**
FLASH CARTRIDGES, large size flash, 7 in a box, special, **12c**
DOUBLE 5-INCH PRINT ROLLERS, usually 25c., **10c**
RUBY LAMPS, the \$1.00 kind, 2 glasses, **38c**
BACKGROUNDS, for indoor work, 5x6 ft., neat effects; special, **75c**

INSTRUCTIONS FOR
Developing & Fixing Photographic
PLATES on FILMS.



**WITHOUT THE USE OF
A DARK ROOM**
in Daylight or Artificial Light.
"COXIN"
(Regd. Trade Mark)

Patented in all countries of the world.

M. Q. TUBES, for Velox or any developing paper or for films or plates;
vial makes 4 oz., **3c**
ACID HYPO, to make 16 oz. solution, **5c**

Cameras.
4x5 CYCLE KORONA CAMERAS, No. 3A, usually list at \$22.00, includ-
ing a fine black leather carrying case, strap and double plate holder, **8.00**

Our Photo Supply and Sporting Goods catalogue Free for
the asking.

The Silk Waist Store

Exploits an Important Saturday Innovation.

"Silk Waist Day" to-morrow. A change in policy that will prove of
considerable advantage to every woman who cares for stylish dressing but
must consider means and ways. Note the day—Saturday—and on that day
always look for remarkable values, such as to-morrow's, in Women's Silk
Waists:

WOMEN'S WAISTS of heavy quality Peau de
Soie, front tucked and plaited with pointed yoke
effect and trimmed with five silk medallions.
Tucked back and sleeves; fancy cuff
and collar; for to-morrow, **4.75**

WOMEN'S WAISTS of Peau de Soie; entire
front tucked and trimmed with heavy crocheted
medallions; sleeve tucked to elbow,
forming full puff at wrist; good value, **5.00**

WOMEN'S WAISTS of Peau de Soie, in
black and colors. Fancy tucked yoke, front hand-
somely trimmed with lace and carefully designed
drawn work. Fancy lace collar and cuffs. Sleeve
tucked and trimmed with lace; an en-
tirely dressy waist, **7.50**

WOMEN'S WAISTS of Black Taffeta;
front with three rows of shirring and tailored
straps trimmed with silk buttons. Shoulder straps
and double tab collar. Yoke and tucked back. Very
full sleeve with four rows of shirring at
upper arm and wrist; for to-morrow, **5.90**

WOMEN'S WAISTS of Peau de Cygne, in
black and colors; front long yoke effect of tucking
and elegant scroll work of fine lace and hemstitch-
ing. Tucked back. Latest model sleeve trimmed
with clustered tucking, hemstitch-
ing and lace. Fancy trimmed
lace collar and cuffs; for to-
morrow, **8.90**

And
Particularly Special:
Women's Black Waists of good
quality Peau de Soie, front of
clustered tucking and rows of faggoting;
three tabs with crocheted silk orna-
ments. Tucked back and
sleeves, fancy stock. As
pictured, Extraordinary
value at **2.95**



Here's a Chance to Set Good Fall Shoes Under Usual Prices.

Especially good bargains.
Now that the shoe stores have consolidated and expanded on the Second Floor, we are bet-
ter able to take care of you.

Too cramped before. Plenty of space now, for the shoe store extends practically from 18th
street to 19th street. Picture its area! Shoes of every style, size and leather. All the latest and most
fashionable Fall styles. These special offerings for to-morrow:

Shoes for Men, Women and Children.
At 1.45 there is an assortment
of Women's \$3.00
shoes. All sizes of an advertised brand in
Patent leather, and some sample sizes in
kid and calf.

Women's \$3.50 1.95
Shoes at
A large assortment of styles, all sizes.
Kidskin, in button and lace; Calfskin in
regular lace and Bluchers; Patent
Leather, in button and lace.

And Excellent Shoes for Boys, 98c
Boys and Misses, at
The BOYS' and YOUTHS' SHOES embrace sizes up to
5 1/2 in Kidskin and Calfskin. None better for daily wear. The MISSES' SHOES comprise Kidskin in button and lace, and some
Patent Leathers. In the former all sizes, including Women's.
Besides all these bargains, the Fall styles of FOOT MOULD SHOES are ready.

All Fingers Point to Our Boys' Store.

Mothers with Boys, Fathers with Boys—whole families with or
without Boys, have become acquainted during the last fortnight with

The Greatest Boys' Store in America.

Needless to talk about the conveniences, perfect lighting and other minor attractions.
MONEY SAVING TO YOU is the prime factor. We repeat the marvellous offering
that has attracted such universal attention:

\$3--Your Choice of Every Style--\$3

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| Military Russian Suits. Ages 2 1/2 to 7 Years. Corduroy Velvets, pure Worsted Serges and Unfinished Worsted in navy, red, brown and royal solid colors. Also Fancy Mix- tures. Bloomer Trousers, self belts and contrasting orna- ments. Regulation Military Blouse. | Suits for Big Boys Ages 7 to 17 Years. 3-PIECE VEST SUITS, Black, Blue and Mixtures. POOLE NOR- FOLK SUITS, Over- plaid, Checks and Navy. 2-PIECE JACKET SUITS, all colors and styles. | Sailor Russian Suits. Ages 2 1/2 to 7 Years. Fine quality rough and smooth finished serges and worsteds, in new solid colorings: Harvard Red, Yale Blue, Regatta Navy and Cad shades. Also Heather mottures. Embroidered collar and shield. Silk tie and self belt. Bloomer Trousers. |
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You buy cheaper here at Retail than competitors buy at wholesale. Just mention the
Suits at Siegel Cooper's in any other Store or Department—you will notice the effect—

45c--Boys' New Autumn Headwear--45c

All Styles of Caps. All Colors. All Sizes.
(Main Floor, East.)